

SUSTAINABLE WA

INTRODUCING SUSTAINABLE WA

Sustainable WA signifies a commitment to quality fruit, environmental stewardship, and healthy communities. Sustainable WA vineyards are dedicated to all areas of sustainability. Join us on the journey.

ABOUT SUSTAINABLE WA

Sustainable WA was built by the industry and for the industry and rooted in an educational sustainability program, Vinewise® and Winerywise™, which was created over two decades ago and intentionally scalable for certification.

Sustainable WA is the first certified program specifically for Washington vineyards and covers the pillars of sustainability: environmentally sound, socially equitable, and economically viable. It is a rigorous, science-based program and built with continuous improvement in mind. By participating, growers commit to sustainable viticultural practices and are audited by a third-party to ensure operations meet established standards. Currently, the program offers a certification option for vineyards with plans to add certification for wineries in the future.



CERTIFIED SUSTAINABLE VINEYARDS

The vineyard Sustainable WA Winegrape Standard is adapted from Vinewise® and consists of 9 chapters and 83 requirements:

1. Business Practices and Risk Management
2. Human Resources
3. Vineyard Establishment and Acquisition
4. Viticulture
5. Water Management
6. Soil Management
7. Pest Management
8. Materials Handling
9. Whole Farm Ecosystem and Community

- To be certified, the Sustainable WA Winegrape Standard requires participants meet 18 mandatory requirements and achieve at least 70% for each of the nine chapters.

SUSTAINABLE WA

CERTIFIED

SUSTAINABLE WA LOGO

Market research shows demand is high for sustainable products and a sustainability program will help protect the Washington wine brand. Steps taken now to incorporate and celebrate sustainable practices will ensure healthy productive vineyards and wineries for generations to come, and protect the health and safety of industry members.

The Sustainable WA Certified logo can only be used by growers with vineyards that have been certified, or by wineries with a valid chain-of-custody certification. The logo can be used on wine labels when wine contains at least 75% certified sustainable grapes.

[See brand guidelines](#) for full logo usage requirements.

For full program details, an FAQ, and details on how to sign up for Sustainable WA visit sustainablewa.com

More Questions?

Reach out to Washington Winegrowers or the Washington State Wine Commission anytime:

Washington Winegrowers

Colleen Frei

Executive Director, Washington Winegrowers
colleen@wawinegrowers.org

Washington Wine Commission

Heather Bradshaw

Communications Director, Washington State Wine Commission
hbradshaw@washingtonwine.org

Melissa Hansen

Research Program Director, Washington State Wine Commission
mhansen@washingtonwine.org

Mac Pedersen

Senior Marketing Manager, Washington State Wine Commission
mpedersen@washingtonwine.org

