



**TASTE WASHINGTON CELEBRATES 25 YEARS  
IN MARCH 2025**  
TICKETS LAUNCH WEDNESDAY, NOV. 20



SEATTLE (November 13, 2024) – In March 2025, Taste Washington will celebrate its landmark 25th anniversary, bringing together 200+ winemakers and 75+ restaurants for a spectacular tribute to Washington's dynamic food and wine culture.

For those that know and love the long-standing festival, 2025 will offer a curated lineup of intimate dining experiences, lively gatherings, and immersive tastings that showcase the best in Washington food, wine, and hospitality – with a few surprises to celebrate a quarter of a century!

“As we mark the 25<sup>th</sup> anniversary of Taste Washington in 2025, we’re honoring a tradition that unites our wine and culinary communities in a truly meaningful way,” said

Kristina Kelley, Executive Director of the Washington State Wine Commission. “Taste Washington spotlights our dedicated winemakers, chefs, and growers to celebrate the bounty of Washington’s food and wine scene. Community is what wine is all about, and we’re so excited to bring people together this March.”



The excitement kicks off in February with the **Dinner Series**, where pairs of acclaimed chefs will collaborate on multi-course dinners that blend their inspiration and talent. **Pacific Standard** will make its return, delighting seafood lovers with fresh Northwest catches paired with distinctive Washington white wines, while **The New Vintage** brings back its signature Friday night party vibe, featuring emerging chefs and a lineup of wineries presenting both classic and innovative vintages.

Taste Washington culminates with **The Grand Tasting** on Saturday, March 15 and Sunday, March 16, where guests can sample 800 Washington wines from more than 200 producers paired with bites from a vibrant array of regional restaurants and chefs. The Grand Tasting 2025 promises more than ever: live CenterStage chef demonstrations, Bubbles & Bingo, Craft Village, VIP exclusive experiences, and many more activities. Wine enthusiasts can also find a deeper dive into the world of Washington wine at **The Seminars**, which combine tasting and expert-led discussions on current industry trends and topics.

**Sunday Brunch** attendees can savor an elevated experience with a two-chef collaboration brunch that promises bold, creative flavors, while the festival finale, **No**

**Frills!**, will offer a relaxed after-party on Monday night, with comforting fare and wine in a casual, laid-back setting. This beloved annual event invites attendees from Washington and beyond to indulge in the best that the Pacific Northwest has to offer. Since partnering with the Washington State Wine Commission, SE Productions has enriched the festival with community-driven events and innovative experiences, making Taste Washington 2025 an unmissable occasion.

"Each year, we strive to make Taste Washington an unforgettable experience that stands out in the festival world—a true premier, must-attend event for food and wine lovers everywhere," said Sam Minkoff, President of SE Productions. "As someone proudly born and raised in Washington, I'm thrilled to welcome guests from around the world to experience the unique flavors that make our wine and food scene truly exceptional," said Cassie Hendrickson, Vice President of SE Productions.

Tickets to Taste Washington 2025 The Grand Tasting will be released to the public Wednesday, November 20. Remaining Taste WA events go on sale in early December. Want early access to tickets? Subscribe to the Taste Washington email list:

[tastewashington.org/subscribe](https://tastewashington.org/subscribe)



## **TASTE WASHINGTON EVENT OVERVIEW:**

### **The Grand Tasting**

The main event! Featuring over 200 wineries and 75 acclaimed restaurants representing the vast diversity of Washington state. Enjoy tastings, pairings, and expert interactions, making it a must-visit for connoisseurs and newcomers alike!

- Date: Saturday, March 15 - Sunday, March 16, 2025
- Location: Lumen Field Event Center
- Time: 1:00 - 5:30 PM [*VIP ticket holders enter at 1:00 PM. GA ticket holders enter at 2:00 PM*]
- Tickets: [On sale Wednesday, November 20 at 1:00 PM PT](#)

### **Pacific Standard**

Savor exquisite seafood prepared by acclaimed chefs, paired with refreshing whites, rosés, and sparkling wines from 20 top wineries. From crab cakes to succulent oysters, each bite showcases the flavors of the Pacific Northwest.

- Date: Thursday, March 13, 2025
- Time: 7:00 - 10:00 PM
- Location: To Be Announced
- Tickets: On Sale Soon

### **The New Vintage**

This late-night soirée promises an unforgettable fusion of elegance and excitement—raise your glass to the future of taste and style!

- Date: Friday, March 14, 2025
- Time: 7:30 - 10:30 PM
- Location: To Be Announced
- Tickets: On Sale Soon

### **No Frills!**

Experience the official after-party of Taste Washington. Chefs will showcase their go-to late-night snacks like gourmet grilled cheese or classic ramen, paired with your choice of wine, beer, or crafted cocktails.

- Date: Monday, March 17, 2025
- Time: 6:30 - 9:30 PM
- Location: To Be Announced
- Tickets: On Sale Soon

### **The Seminars**

Covering a variety of subjects related to the culinary and wine industry.

- Date: Saturday, March 15, 2025
- Time: 10:30 AM - 12:00 PM
- Location: King Street Ballroom
- Tickets: On Sale Soon

### **Sunday Brunch**

Join us for a delectable Sunday Brunch experience in the heart of downtown Seattle, where two incredible chefs come together to create an unforgettable feast.

- Date: Sunday, March 16, 2025
- Location: To Be Announced
- Tickets: On Sale Soon

### **Dinner Series**

Join two acclaimed chefs as they craft a multi-course tasting menu featuring Pacific Northwest ingredients, each paired with wines from a featured Washington winemaker.

- Date: To Be Announced
- Location: To Be Announced
- Tickets: On Sale Soon



2024 Taste Washington Recap Videos: [tastewashington.org/the-experience](https://tastewashington.org/the-experience)

2024 [TASTE WASHINGTON PHOTO SELECTS](#)

*- All photos taken by Aubrie LeGault unless marked with an asterisk. Photos marked with an \* are taken by Suzi Pratt*

### **About Washington State Wine Commission**

The Washington State Wine Commission (WSWC) represents every licensed winery and wine grape grower in Washington State. Guided by an appointed board, WSWC provides a marketing platform to raise positive awareness of the Washington State wine industry and generate greater demand for its wines. Funded almost entirely by the industry through assessments based on grape and wine sales, WSWC is a state government agency, established by the legislature in 1987. To learn more, visit [washingtonwine.org](http://washingtonwine.org).

### **Washington State Wine Commission Press Contact**

Averyl D. Mooney

[admooney@washingtonwine.org](mailto:admooney@washingtonwine.org)

### **About SE Productions**

SE Productions, renowned for creating memorable events such as 'Field To Table,' 'Sumo + Sushi,' and 'Bacon Eggs & Kegs,' has established itself as a leader in crafting unique experiences. With a rich background in event production, SE Productions founders Sam Minkoff and Cassie Hendrickson have been pivotal in shaping Seattle's food & beverage festival scene since 2013. SE Productions has brought together a vibrant community of creatives, festival producers, food enthusiasts, and outdoor lovers. This collaboration has not only fostered exceptional partnerships but has also underscored the importance of sharing unforgettable experiences with others. For more information, visit [seproductions.us](http://seproductions.us).

### **SE Productions Press Contact**

Chloe Hendrickson

[chloe@seproductions.us](mailto:chloe@seproductions.us)